



WYNWOOD WALLS MUSEUM ANNOUNCES FREE ADMISSION FOR ALL MIAMI-DADE RESIDENTS

The world's leading street art museum deepens its connection with the local community through a landmark partnership with Rockstar Games in celebration of Grand Theft Auto VI

MIAMI, October 13, 2026 — Wynwood Walls Museum, the world's leading open-air street art destination, today announced a new initiative granting free admission to all Miami-Dade County residents. Beginning today through 2028, any resident with a valid photo ID showing a Miami-Dade address will receive complimentary entry to the museum's 62,000-square-foot campus, featuring more than 35 murals and 10 sculptures by internationally acclaimed artists as well as an on-site gallery, artist-in-residence studio, artmaking experiences, and more. The initiative is made possible through a presenting partnership with Rockstar Games, marking one of the most significant community access programs in the history of Miami's cultural landscape.

To launch the initiative, Wynwood Walls Museum and Rockstar Games are unveiling ten new murals on display until January 1st featuring original in-game artwork commissioned specifically for the forthcoming Grand Theft Auto VI, which features an area inspired by Wynwood Walls – called Stockyard – within Vice City, a Miami-inspired fictional metropolis.

Produced by Goldman Global Arts, the murals are created by a range of acclaimed urban contemporary artists, including Miami-based artists ATOMIK and Tatiana Suarez, as well as Askew One, DENIAL, FAILE, Gons and Audet, Lady AIKO, Queen Andrea, Ron English, and Tristan Eaton. Eaton's mural is installed on the Wynwood Walls campus, with the others located throughout the Wynwood neighborhood.

Artwork from these artists are featured in-game across the world of Grand Theft Auto VI, joining a myriad of additional street and tattoo artists curated by 1XRUN (one-time run), the Detroit-based creative agency and public art producer, as part of the game's dedication to authentically representing the city, culture, and identity the game pays homage to.

Alongside these murals, an exclusive capsule collection inspired by the GTAVI in-game artwork by 15 participating artists will be available to pre-order on October 13 at [Wynwood Walls Shop](#).

"Wynwood Walls Museum was born from the creative spirit of the neighborhood and the vibrant energy of Miami. Even as the Walls have grown from local treasure to global destination, this community has remained our anchor," said Jessica Goldman Srebnick, CEO and Curator of Wynwood Walls. "I am filled with gratitude to Rockstar Games for their visionary support of this initiative. Their commitment to creativity, supporting the arts, and love of Miami mirrors our own, making them an ideal partner in sharing the Walls with the people who call this city home."

With constantly evolving displays of artwork and a dynamic slate of year-round programming, Wynwood Walls Museum offers new experiences with each visit, which local residents can now enjoy free of charge, at any time. Free admission includes access to the museum's rotating selection of outdoor murals and sculptures, indoor exhibitions of smaller-scale artworks at Goldman Global Arts Gallery, complimentary hands-on spray-painting, and opportunities to engage with artists at work through the Walls' [new artist-in-residence program](#). Miami-Dade residents simply present a valid photo ID with a Miami-Dade County address at the Welcome Center upon arrival and set up an account for a digital membership, providing free access during open hours. For out-of-town visitors, the museum remains one of Miami's most affordable cultural attractions, with tickets priced at just \$12 for adults, with discounts for youth, seniors, military, teachers, first responders, and individuals with disabilities; children under 12 years old receive free admission.

Since its founding in 2009 by the late visionary developer Tony Goldman, Wynwood Walls Museum has been credited with transforming the Wynwood neighborhood into one of the most culturally significant destinations in the United States. The museum is an economic driver for Miami, attracting millions of visitors from around the world annually, and a champion of local causes, with a portion of all proceeds supporting the Wynwood Walls Foundation, which funds local initiatives and nonprofits including Big Brothers Big Sisters Miami, Miami-Dade County Public Schools, Lotus House Women's Shelter, and more. By launching free admission for Miami-Dade residents, Wynwood Walls is deepening its commitment to the local community and further expanding access to art.

For more information, visit thewynwoodwalls.com/miami-dade

ABOUT WYNWOOD WALLS MUSEUM

Wynwood Walls Museum is the largest outdoor street art museum in the world. It serves as the epicenter of creativity for Miami's arts district and is often called "The Olympics of Street Art." Curated by Jessica Goldman Srebnick, the museum continues to elevate the street art genre with a rotating collection of murals & sculptures by more than 120 artists representing over 25 countries. With an evolving artist lineup, including world-renowned artists like Shepard Fairey, Lady Aiko, Maya Hayuk, Ron English, Futura, and Sophie Mess, Wynwood Walls has helped launch international careers for many graffiti artists and is the premier global destination for street and graffiti art.

ABOUT ROCKSTAR GAMES

Founded by Sam Houser in 1998, Rockstar Games pioneered the open-world genre of video games with the launch of *Grand Theft Auto III* in 2001. The series' most recent iteration, *Grand Theft Auto V*, has sold-in over 230 million units alone. Alongside the other blockbuster entries in the series including *Grand Theft Auto: Vice City*, *Grand Theft Auto: San Andreas*, and *Grand Theft Auto IV*, *Grand Theft Auto* has become one of the biggest selling, most critically acclaimed and influential properties in modern entertainment, selling nearly 475 million units. Rockstar Games' blockbuster Western series, *Red Dead Redemption* has sold-in nearly 116 million units worldwide to date, with its most recent release, *Red Dead Redemption 2*, breaking new ground

in fidelity and immersion. The next Rockstar Games release is *Grand Theft Auto VI*, arriving on November 19, 2026.

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